



Redemption Housing is proud to announce that the **DAY ONE CHALLENGE** is back by popular demand!!! Philadelphia's premiere reentry simulation experience and resource fair will be held on June 20, 2020, in Center City, Philadelphia. This unique and educational event brings together multiple nonprofit service providers, community leaders, students, pastors, and advocates to bring attention to the complex issues of mass incarceration and prisoner reentry. This year we will join together on this Father's day weekend to emphasize the impact of incarceration on fatherhood and family reconciliation upon reentry.

This informational packet includes more information about this exciting event, as well as the details you need to make a significant local impact in helping to inform our community and provide safe housing for returning citizens. The Day One Challenge is a FREE educational advocacy event to the public where all ages come to participate in the scavenger hunt-styled walk. Sponsorships are critical to enable us to be effective and enhance the experience for all participants.

Redemption Housing is West Philadelphia's first provider of housing and support services specifically for men returning from incarceration. Redemption Housing Inc., a 501(c)(3) non-profit, seeks to address the cycle of recidivism through holistic programming and healthy relationships, bringing healing and restoration to those affected by incarceration. We believe that when they are released, returning citizens require support circles to properly break free of crime, addiction, and homelessness. Therefore, funds raised will be used to provide not just housing, but also support services that help each individual achieve their greatest level of self-sufficiency and fulfillment.

This letter of invitation—and accompanying materials—is for business and community leaders who recognize the value of this vital effort. Please join us in our efforts to deliver hope to ALL the residents of our community. The enclosed information provides details regarding the available sponsorships and promotional opportunities surrounding the Day One Challenge. Confirmation of sponsorship can be submitted on dayonechallenge.org/sponsor or by mail. Thank you for your time and consideration of this request. We look forward to discussing this opportunity with you in more detail in the coming weeks!

Sincerely,

Rev. Dr. Lori Banfield
Executive Director
lori@redemptionhousing.org
(267) 908-6850



REDEMPTION HOUSING

Each year, as many as 35,000 people return to Philadelphia from incarceration, often struggling with the same question: "What now?" Returning citizens face a lifetime of barriers, but the first few days and weeks are particularly daunting. They are released from prison with questions about where they are going to live, how they might support themselves, and where they might find help. This is why Redemption Housing's residential programs, are of such great importance. Our reentry homes in the heart of West Philadelphia exist to invite returning citizens back into the community, providing our residents with the support circles they need to properly break free of crime, addiction, and homelessness.



The Day One Challenge is a FREE educational advocacy event open to the public where all ages come to participate in a scavenger hunt-styled walk. This experience will immerse community members in the world of Philadelphia's returning citizens, providing a glimpse of what they would experience in the days and weeks following their release. Participants in the Day One Challenge work together in simulated scenarios to locate supports in employment and education, obtain their state IDs, and find a place to sleep. Upon completion, they will have a greater understanding of the challenges that await returning citizens and a greater appreciation for the variety of supports offered by Philadelphia's reentry service providers.

Redemption Housing expects between 100-125 participants for this event, largely coming from faith communities and neighborhoods throughout West Philadelphia. Upon registration, each participant will be given an event t-shirt, a souvenir book, and a goodie bag. At the conclusion of the event, participants will gather at a Center City location with Redemption Housing's leadership, partnering organizations, and event sponsors for food, drink, and reflection.



SPONSORSHIP OPPORTUNITIES

Sponsor this year's DAY ONE CHALLENGE to help educate our community about the daily challenges that face Philadelphia's returning citizens.

HEADLINE PACKAGE - \$1500

- Company logo will be included on all event materials, including registration forms, posters, and the event banners located at the start and end of the event.
- Company logo will receive premier placement on event t-shirts.
- Company will be given a complimentary vendor table at the event's finish line.
- Company will receive complimentary registration for up to 10 participants.
- Company will receive a "Thank You" post on Redemption Housing's social media and website.
- Company will have the option to provide a goodie bag item to event participants.
- Company will receive one full-page "Thank You" in the event souvenir book.

BANNER PACKAGE - \$1000

- Company logo will receive secondary placement on event t-shirts.
- Company will be given a complimentary vendor table at the event's finish line.
- Company will receive complimentary registration for up to 5 participants.
- Company will receive a "Thank You" post on Redemption Housing's social media and website.
- Company will have the option to provide a goodie bag item to event participants.
- Company will receive one full-page "Thank You" in the event souvenir book.

GOLD PACKAGE - \$500

- Company logo will be included on event t-shirts and in signage at the event.
- Company will have the option to provide a goodie bag item to event participants.
- Company will receive a "Thank You" post on Redemption Housing's social media and website.
- Company will receive one half-page "Thank You" in the event souvenir book.

SILVER PACKAGE - \$250

- Company logo will be included in signage at the event.
- Company will have the option to provide a goodie bag item to event participants.
- Company will receive one half-page "Thank You" in the event souvenir book.



DAY ONE CHALLENGE

SOUVENIR BOOK ACKNOWLEDGEMENTS

HALF-PAGE - \$100

QUARTER-PAGE - \$50

PRIZE DONATION

Company will be mentioned
in the event souvenir book.

THANK YOU!

Please contact us with any questions.

You may register as a sponsor online at
dayonechallenge.org/sponsor.

Otherwise, please fill out our sponsorship
form and mail the form and payment to:

REDEMPTION HOUSING

PO Box 6326

Philadelphia, PA 19139



REDEMPTION
HOUSING



PO Box 6326
Philadelphia, PA 19139



connect@redemptionhousing.org



(267) 908-6850



redemptionhousing.org

DAY ONE CHALLENGE



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CONNECT WITH US

Our Mission

Redemption Housing is a recovery organization that offers faith-based programming and community support to Philadelphians coming out of incarceration and homelessness. We invite these marginalized people back into community to free them from bondage, and we address their needs as whole people to bring about their physical, emotional, and spiritual freedom.

Locust House

Locust House is a four-bedroom, fully furnished home that opened in 2017 for returning citizens who are in their “next level” of reentry. Residents have been released in the past 1-5 years and have already started building a supportive foundation but benefit from the access to housing and mentoring we provide.

Barnabas House

This upcoming 12-month program is designed to guide men coming directly from incarceration back into the community. Through intentional relationships and access to social services in a dignified environment, men will develop the support to break free of crime, addiction and homelessness. Please consider partnering with us as we raise the funds to open Barnabas House and meet this need.

You can connect with Redemption Housing today through a donation, a gift of time, or a contribution of expertise.

Donations

We depend upon private donations from generous individuals and organizations. We take great care to ensure that your donation is used wisely, and we provide a number of avenues for you to give. Please call us at 267-908-6850 with any questions or visit our website today at www.redemptionhousing.org to make a secure donation with your credit card.

You can also give in kind, allowing Redemption Housing to better allocate available funding toward programmatic goals and mission. Some of our most needed items are toiletries, household and cleaning supplies, men’s underwear and undershirts, and SEPTA tokens.

Volunteer Opportunities

Redemption Housing offers a variety of opportunities for volunteers. Take a look at our current volunteer needs on our website, determine which option might be right for you, and fill out an online volunteer application today!



REDEMPTION HOUSING

Serving those transitioning from incarceration to community.

CONNECT

Issue 3, Winter 2019



“SEEK TO REACH”

AN INTERVIEW WITH SANCHEZ FROM
LOCUST HOUSE

Dr. Lori Banfield, Redemption Housing’s new Executive Director, recently sat down to speak with Sanchez, a recent graduate of Locust House. Dr. Lo sought his wisdom, asked what his advice would be to newcomers of the program, listened for suggestions for program improvement, and rejoiced over what Sanchez has gained from his time with Redemption Housing. *Read more on Page 2*

A SPECIAL THANK YOU TO OUR
CONNECTING CONGREGATIONS
FOR THEIR GENEROUS SUPPORT AND
CONTRIBUTIONS THIS YEAR.

City Church, Philadelphia
West Philadelphia Mennonite Fellowship
Beulah Tabernacle
Gates of Heaven Pentecostal Church
Tabernacle United Church

SAVE THE DATE DAY ONE CHALLENGE IS BACK!

JUNE 20, 2020

In 2020, Redemption Housing’s Reentry Simulation will feature the struggles of *incarcerated fathers* and the support they need upon release. Register today to receive first-hand experience and network with our re-entry mission partners.

DAYONECHALLENGE.ORG



“ BE INFORMED

[At DIC] I learned about all the difficulties returning citizens have to go through on their first day, as well as some of the services offered in Philadelphia. I also took a course offered by Dr. Lori that taught in more depth the state of affairs for the prison population in the US and Pennsylvania ...I want to help with this area of injustice in the US.

STEPHEN, UPenn PhD Student, City Church Member Philly, PA

VOLUNTEERS BECOME ADVOCATES

“SEEK TO REACH”

Continued from Page 1

Imagine hearing a program resident express *“I couldn’t wait to go home to Locust House after work!”*

Sanchez speaks in warm terms about his time at Locust House.

“As soon as I walked into the house, it was like, Ohhh Yeahhhh.” Once he chose his room – he had the first pick! – Sanchez began to explore his new neighborhood and settle into his home. At first, he took a bus to work, but he soon purchased a bicycle. With pride, Sanchez speaks of having met his rental obligation with the Redemption House program throughout his entire stay. *“It taught me responsibility”* he exclaimed. *“Self-discipline and learning how to budget and ensuring I could always pay. This was such a blessing.”*

This is the kind of self-awareness and growth in esteem that makes such a difference to those re-entering society after an institutionalized life. Small steps, ever extending. Celebrating personal

AFTER 20 YEARS IN PRISON, SANCHEZ REALIZED THAT HE COULD NOT OVERCOME THE CHALLENGES OF RESTORATION ALONE.

achievements of all types and forms.

Sanchez went on to speak about the qualitative benefits of Locust House. He appreciated the privacy – that ability to live in an atmosphere where personal space and relative tranquility were obtainable. He looked back fondly on his time with his housemates. He appreciated the “unique” feel of Locust House, recently remodeled inside-and-out, clean, and organized. And he recalled the mutual respect that formed between himself and his housemates. They looked out for each other and wanted the best for all. All these aspects of his time were valuable, and all affected positive change.

There was also the connection with Dr. Lo and Nick (Redemption Housing’s Founder); Sanchez knew that

people were there for him and would be available at any time he needed a friend, someone to chat with, or a person to help him make sense of the world into which he had reentered.

“I knew you guys were not playing with me; we knew each other” he nodded. “There was a caring spirit, being embraced with love, even from new Redemption Housing people.”

To support people like Sanchez through the residential program of **LOCUST HOUSE**, or through the upcoming programs at **CHALLENGE HOUSE** and **BARNABAS HOUSE**, connect with Redemption Housing today through a monetary donation, a gift of time or a contribution of expertise.

Email us at connect@redemptionhousing.org, call us at (267) 908-6850, or visit our website at www.redemptionhousing.org.

Follow us on Facebook and Instagram @RedemptionHousing

**TOGETHER WE CAN FILL THIS NEED AND HELP GUIDE MEN FROM
INCARCERATION TO COMMUNITY.**



Establishing that sense of credibility, being ‘real,’ and offering the ‘love’ that Sanchez spoke of, is the perpetual state of being for those who work in Redemption Housing programs.

When asked how he would improve the Locust House experience, Sanchez suggested delegating roles within the house to ensure residents are learning responsibility and the benefits of ‘doing.’ And he also emphasized a key word, **CAPITAL**.

“Contributions are important. They can change someone’s life when put in the right hands and when ministered in the right way. You are great stewards.”

Sanchez admitted that even with all the wonderful assistance from the program, sometimes the road for him is a little rocky. How does he deal with this? ***“Keep going, keep disciplined, and keep a budget. Forgive small transgressions.”***

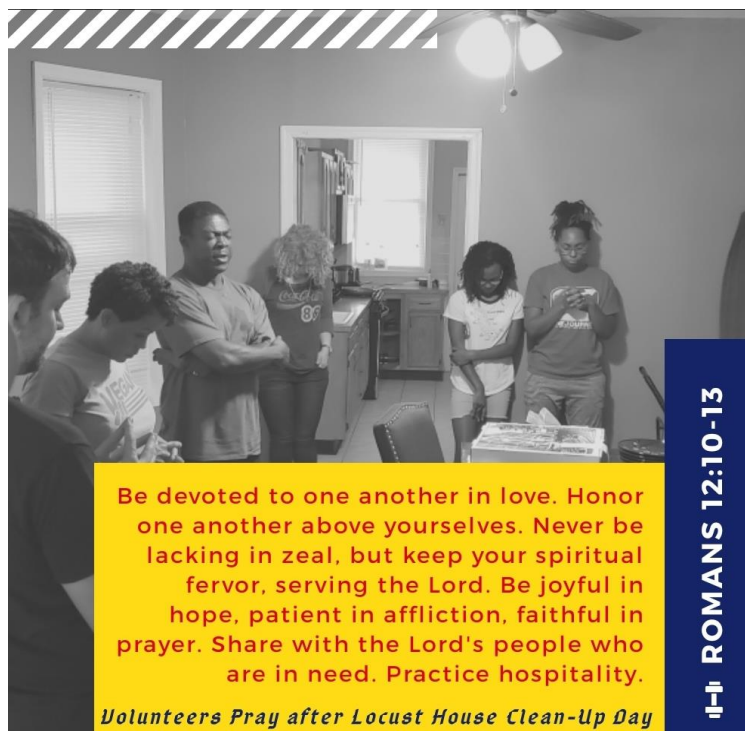
As a last piece of wisdom for new residents: ***“Don’t take life for granted. Further, without Jesus we can do nothing. You need Him in your life, His guidance and His directions. I would encourage new residents to develop a relationship with God; mind, soul, and spirit.”***

WORDS FROM OUR PROGRAM INTERN

SOLOMON JEFFERSON: A STUDENT, RETURNING CITIZEN, & ASPIRING PRISON CHAPLAIN

As a current student at Palmer Theological Seminary of Eastern University, I was eager to begin my field placement with Redemption Housing because I know personally how important it is for ex-offenders to have support when they are released. But Redemption Housing goes beyond just giving support; they give ex-offenders a place to live. Residents are offered the opportunity to save money, to help them become self-sufficient. People from all sectors of life come together to network and find resources to help this reentry population.

Since beginning my internship at Redemption Housing in September, I’ve learned that there is a growing movement to help people who are ex-offenders. The staff and volunteers with Redemption Housing are very passionate about reentry and give their time to help these ex-offenders become productive citizens. Redemption Housing is a great asset to West Philadelphia.



Be devoted to one another in love. Honor one another above yourselves. Never be lacking in zeal, but keep your spiritual fervor, serving the Lord. Be joyful in hope, patient in affliction, faithful in prayer. Share with the Lord's people who are in need. Practice hospitality.

Volunteers Pray after Locust House Clean-Up Day

ROMANS 12:10-13

Grace and peace to you this holiday season! My name is Dr. Lori (Lo) Banfield, and I have had the pleasure of serving on the board of Redemption Housing since our inception in 2016. In June of this year, I was elected into the role of Executive Director. The past 3 years at Redemption Housing have displayed the limitless possibilities when communities unite with the heart of God in pursuit of justice that restores.

In 2019, Redemption Housing successfully served 3 returning citizens, Snachez, Anthony, and Tony, in our Next Level Residency Program- "Locust House". We have supported them in their advancements concerning employment, entrepreneurship, completion of Probation & Parole, establishments of credit, family reconciliation, and spiritual enrichment. None of this would have been possible without our amazingly dedicated board of directors and volunteer staff, and of course the prayers, efforts, and generous financial supports from you, whom we affectionately call our #RedemptivePartners. With you in our corner, we approach 2020 with excitement, fortified zeal, and reverence for the sacred mission God has privileged us to carry.

As you have read on page 2, our first cohort of Locust House residents will be graduating from our Next Level residency program in January. Such a celebration is bittersweet, but we are so encouraged by their progress and the effectiveness of our residency model. My vision for 2020 is to reestablish our community presence and expand our network of mission partners, as we seek to open our second residential space- "Challenge House" and host our 3rd Day One Challenge (June 20, 2020).

It is my greatest hope that you will recognize how essential your gifts and time are to our organizational success. Today, will you continue to financially partner with us to amplify the cause of reentry and the restoration secured in the hands of Jesus Christ?

ACTION STEPS:

1. VISIT OUR FACEBOOK PAGE. LIKE US, AND SHARE THE INTRODUCTORY POST THAT IS PINNED TO THE TOP OF OUR FEED. LET PEOPLE KNOW THAT WE EXIST!
2. EXPLORE OUR WEBSITE, LEARN MORE ABOUT OUR MISSION AND VISION, AND SIGN UP FOR MONTHLY UPDATES.
3. MAKE A DONATION THIS WEEK OR SUPPORT US LONG-TERM, FOR \$40 PER MONTH. WE ACCEPT DONATIONS BY MAIL OR BY CREDIT CARD ON OUR WEBSITE.
4. REGISTER YOUR INTEREST IN VOLUNTEERING ON OUR WEBSITE. FEEL FREE TO EMAIL ME WITH ANY QUESTIONS AT CONNECT@REDEMPTIONHOUSING.ORG.

WELCOME OUR NEW STAFF



DR. LORI "LO" BANFIELD



**TIM JOHNSON,
BOARD MEMBER**



**LESLIE H. ALLEN, ESQ.,
BOARD MEMBER**



**DIANE I. ORENSE,
VOLUNTEER COORDINATOR**



**SOLOMON JEFFERSON,
INTERN CHAPLAIN**